



### INTRODUCING

### Vida Residences Creek Beach

The first high-rise tower in Creek Beach.

Spectacularly located on the beach, VIDA RESIDENCES — our latest launch in CREEK BEACH — is a 33-storey branded high-rise tower adjacent to the award-winning Vida Hotel.



THE FIRST HIGH-RISE
TOWER IN CREEK BEACH



PRIME LOCATION

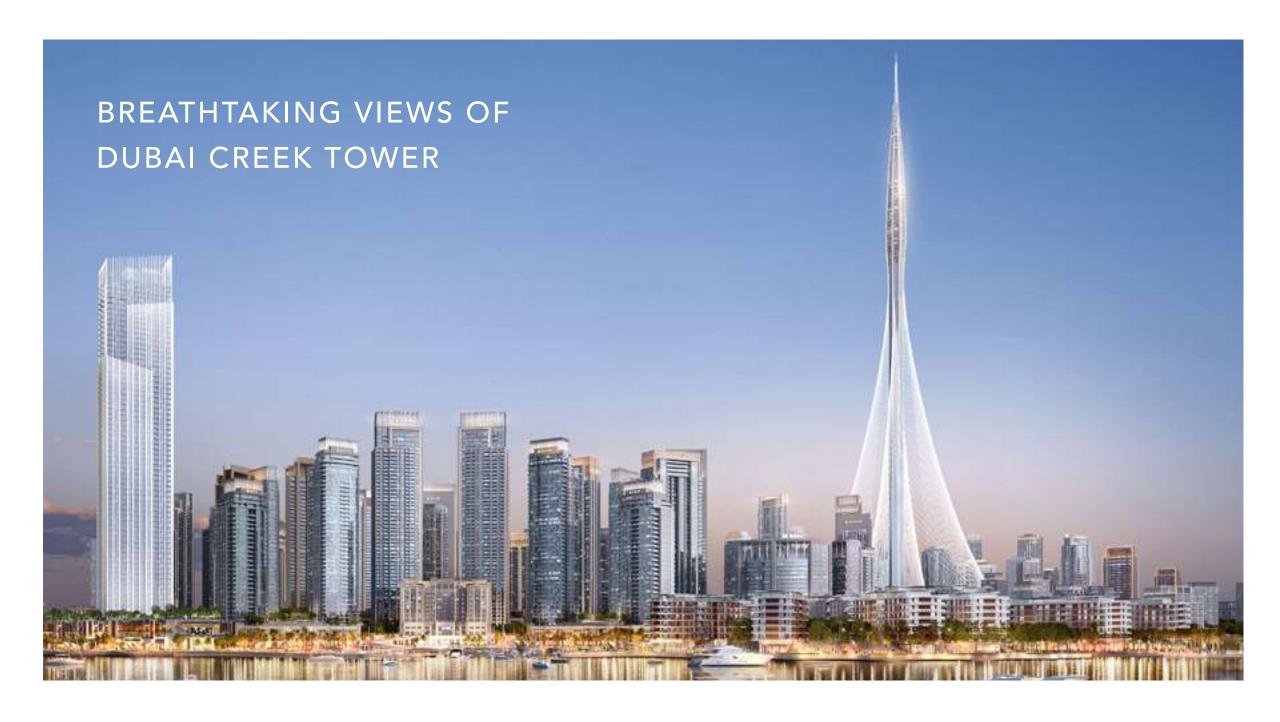
NEAR CREEK ISLAND



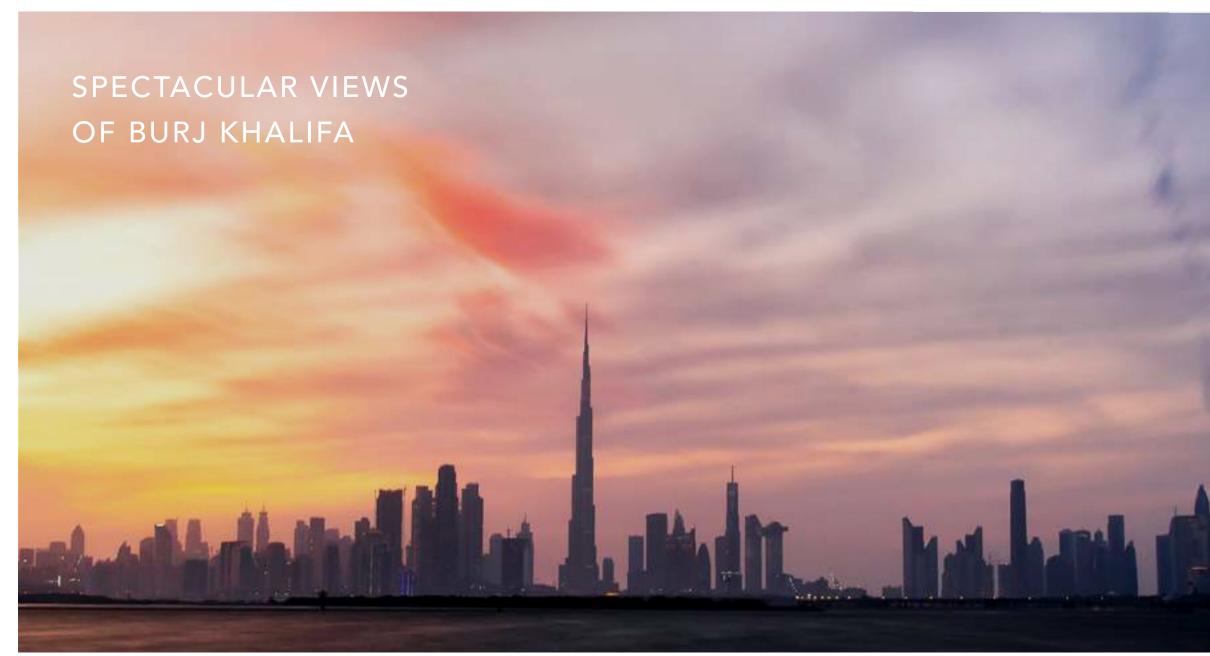
À LA CARTE SERVICES

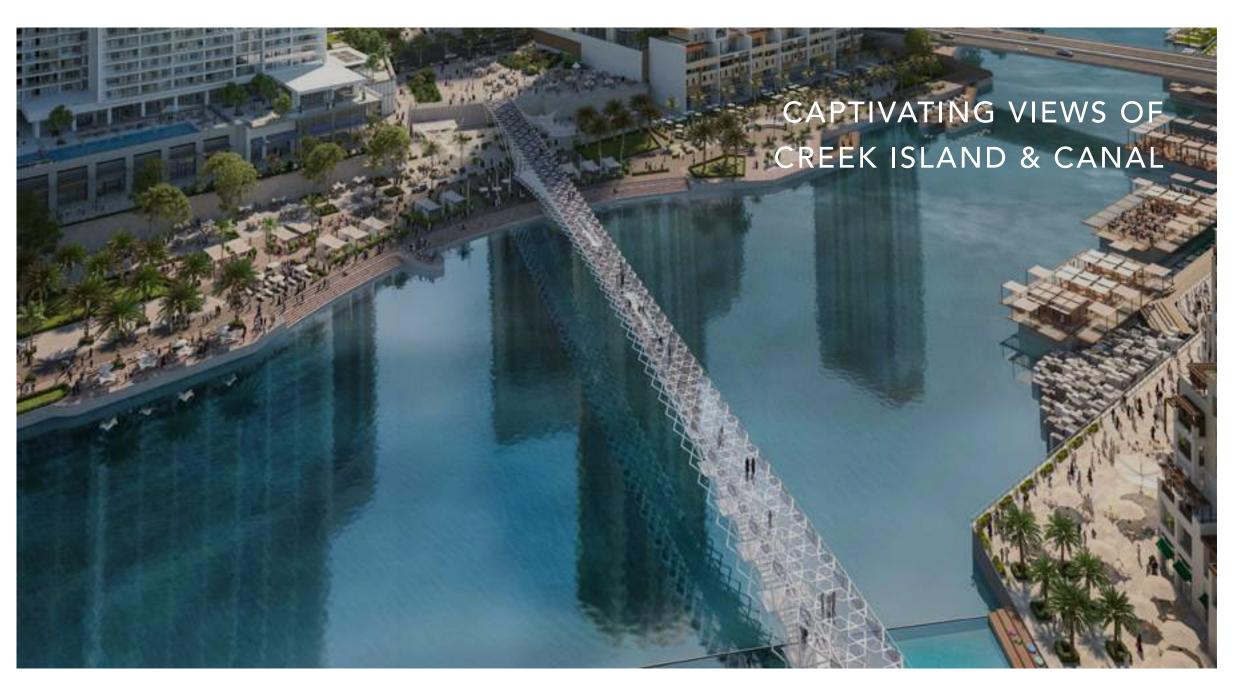


1,2 & 3-BEDROOM
APARTMENTS











#### VIDA RESIDENCES CREEK BEACH

# The Ultimate Waterfront Lifestyle

These luxurious 1, 2 & 3 bedroom apartments are steps away from the beach and Creek Marina so you can revel in countless dining, retail and entertainment experiences along the waterfront.



PARK IN STYLE WITH 24/7
VALET PARKING



SAVOUR IMPECCABLE
DINING EXPERIENCES



ENJOY 24/7
CONCIERGE SERVICE



SPOIL YOURSELF
WITH ON-DEMAND
SERVICE



DISCOVER EXCLUSIVE RATES AT VIDA HOTEL





#### VIDA CREEK BEACH

### Live Life to the Fullest

Vida means 'life' in Spanish; befitting its name, the boutique Vida Hotel – adjoining VIDA RESIDENCES CREEK BEACH – is set to become the beating pulse of Creek Beach.

Embracing warmth, simplicity and ingenuity in its design, this boutique lifestyle hotel is where you can relax and recharge.



ABUNDANT
DINING EXPERIENCES



MANY LEISURE ACTIVITIES



EXHALE LUXURY SPA

#### **AMENITIES**

# The Destination for Family Relaxation

With ready access to a pool and fully-equipped gym, you can enjoy an active lifestyle all year round.

The private courtyard, barbecue area and nearby spa are the perfect place to unwind or simply create new memories with family.



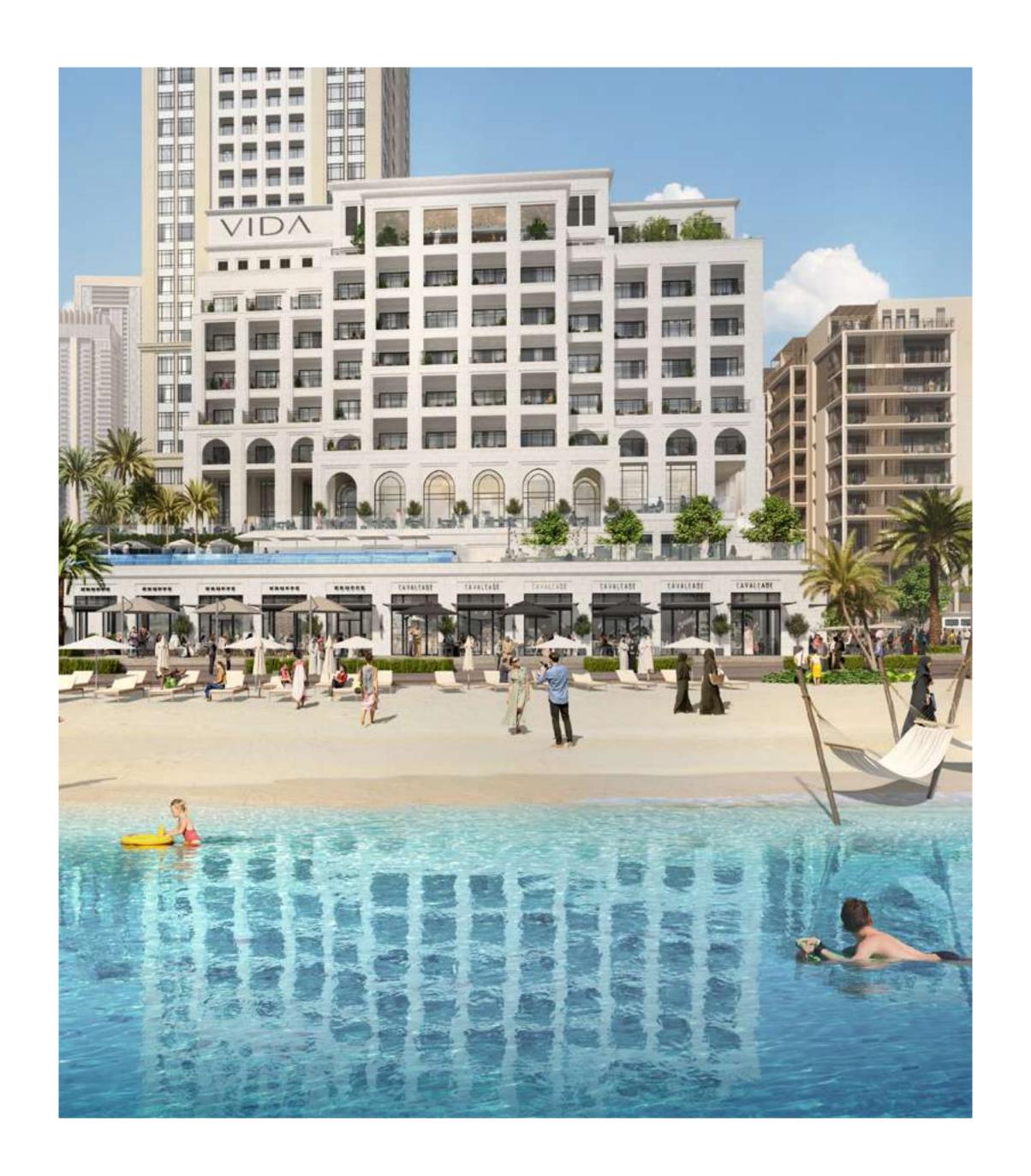
KEEP FIT AT THE GYM



TAKE A DIP
IN THE POOL



INDULGE IN
WATERFRONT DINING





# Bright & Sophisticated Living

Taking cues from light, air, and water, these elegantly designed homes will give you a variety of layouts to meet your every expectation.





#### CREEK BEACH

# Where the City Meets the Beach

Creek Beach is bound to deliver excellent financial returns for our investors. Its key attraction is a fresh wave of beach activities, gourmet restaurants and world-class entertainment venues.



300-METRE BEACH



DINING AT THE
WATERFRONT VIDA HOTEL



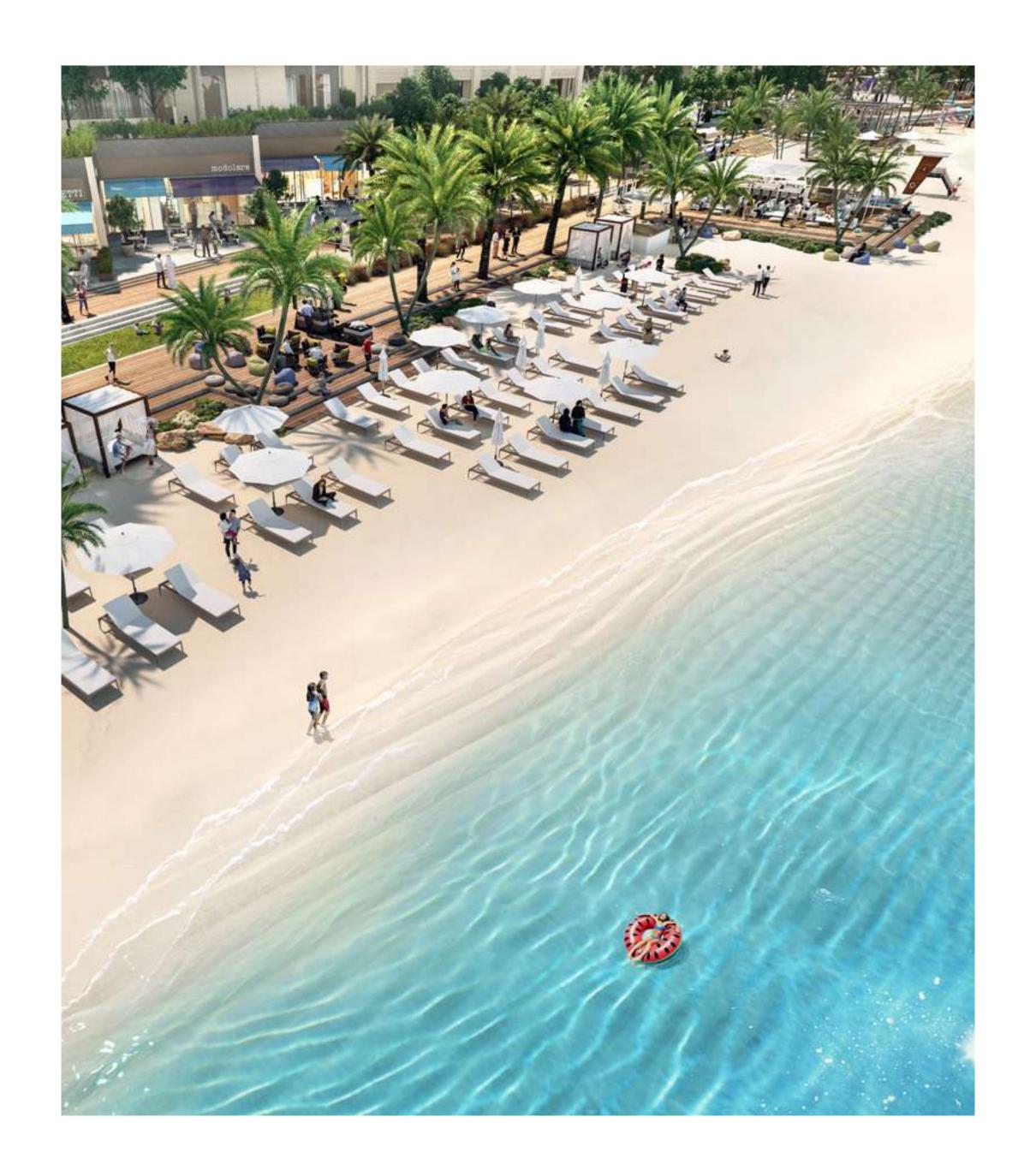
LICENSED BARS & RESTAURANTS



5 MIN FROM CREEK
MARINA YACHT CLUB



BREATHTAKING SUNSET VIEWS





#### DUBAI CREEK HARBOUR

### The World of Tomorrow

Dubai Creek Harbour is at the heart of our bold new vision for Dubai. The six square kilometre waterfront destination (2x the size of Downtown Dubai) is bound to push the frontiers of architecture, design and the quality of life.

### Residents of Dubai Creek Harbour enjoy close proximity to:



DUBAI CREEK TOWER
NEW GLOBAL ICON

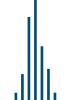
WILDLIFE SANCTUARY

HOME OF PINK

FLAMINGOS



DUBAI SQUARE
MEGA-RETAIL DISTRICT



10 MINS FROM BURJ KHALIFA



15 MINS FROM
DUBAI INT'L AIRPORT



40 MINS FROM
AL MAKTOUM INT'L
AIRPORT



#### DUBAI CREEK HARBOUR

### Perfectly Connected

Dubai Creek Harbour features a fully-integrated transport system so you can get around Dubai with ease.

### Residents and visitors will enjoy:



AN EFFICIENT ROAD

& BUS NETWORK

V<sub>I</sub>;



4 METRO STATIONS



3 BRIDGES CONNECTING
TO CREEK ISLAND



A CONVENIENT INTERCHANGE



WATER TAXIS TO
DOWNTOWN DUBAI

The new interchange at Ras Al Khor Road, which directly connects Dubai Creek Harbour to the city, is scheduled for completion in 2019.



### Welcoming Our First Residents in 2019

The first residents of Dubai Creek Harbour are all set to move into their new homes at the 6-tower Dubai Creek Residences.

They will be welcomed by a range of art installations adorning the boardwalks of Creek Marina, including a sculpture by the renowned South Korean artist Choi Jeong Hwa.

From art installations to live entertainment, there's something for everyone.

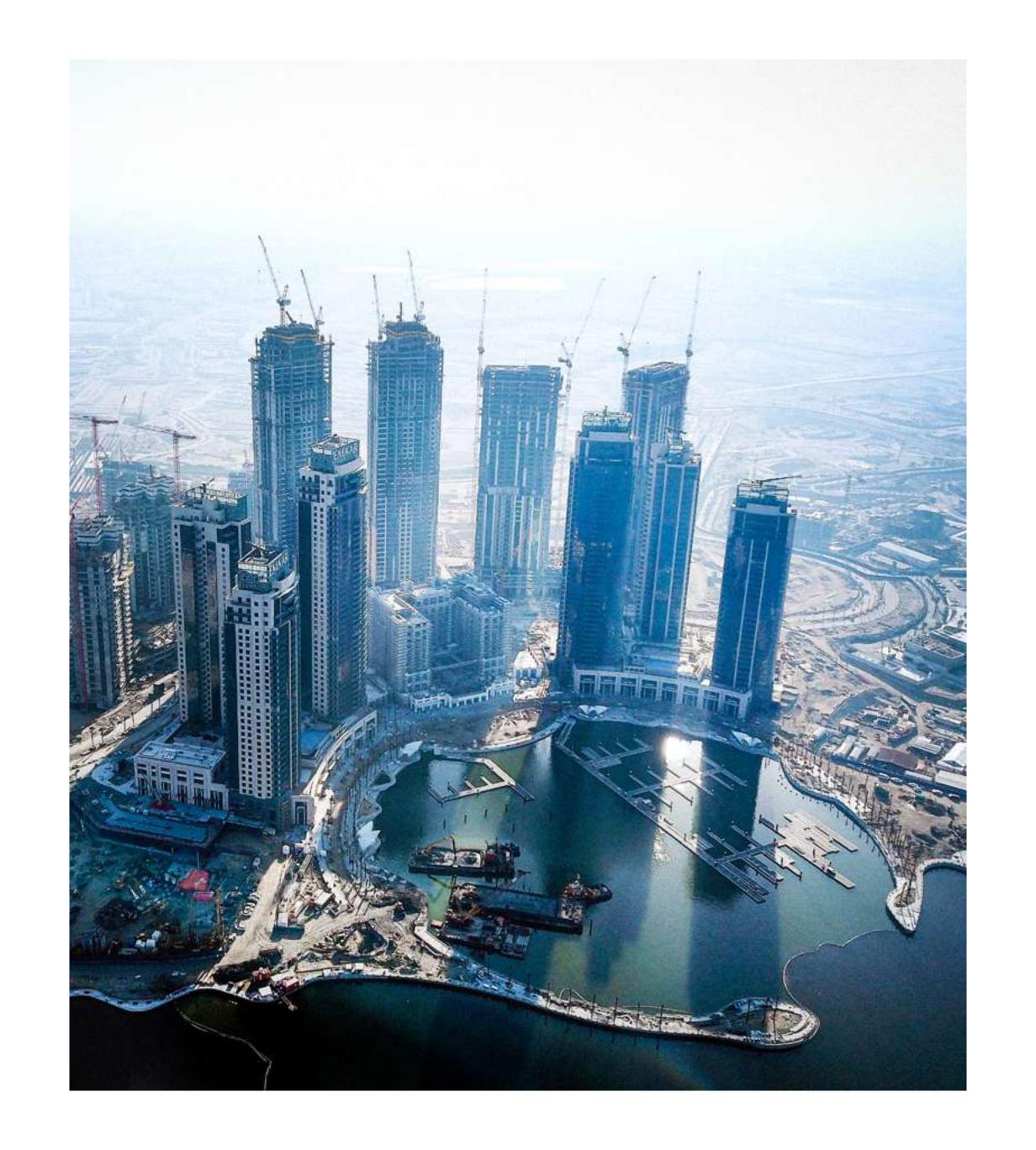
2019

5,335

NUMBER OF RESIDENTS IN CREEK MARINA 2020

12,750

TOTAL NUMBER OF
RESIDENTS IN
DUBAI CREEK HARBOUR





### EMAAR HOSPITALITY

# Setting the Benchmark in Hospitality Since 2007

We own and manage a portfolio of hospitality assets and brands including Address Hotels + Resorts, Vida Hotels & Resorts, as well as a comprehensive collection of serviced residences, leisure clubs, spas and restaurants.



HOTELS ACROSS
ALL STAR SEGMENTS



OFFICIAL HOSPITALITY
PARTNER OF EXPO
2020 DUBAI



EXPANDING GLOBALLY

### VIDA HOTELS AND RESORTS

# A Proven History of Excellence

Vida Hotels and Resorts was launched in 2013 by the Emaar Hospitality Group.

True to its slogan 'Alive and Inspired', Vida Hotels have won awards for their stimulating environment where style meets convenience and interactivity, including:



**Trip Advisor Certificate of Excellence** 

United Arab Emirates 2017



Favourite Lifestyle Hotel Award

By Trazee Travel Vida Downtown United Arab Emirates 2016



Best Lifestyle Leisure Hotel Group

Global Traveler's 3rd Annual Leisure Travel Awards United Arab Emirates 2015





### The Strength of Emaar

An undisputed leader in the local real estate market, Emaar has grown over the years to become the largest global developer outside China. You will be investing with one of the most prestigious brands in the world.\*

BRAND VALUE

USD

2.7 BN+

FY 2018

REVENUE

USD

6.99 BN

FY 2018

USD

NET PROFIT

1.96 BN

FY 2018

YOY BRAND VALUE

**1** 39 %

YOY REVENUE

**1** 37 %

YOY NET PROFIT\*\*

**1** 30 %

<sup>\*</sup>Source: Brand Finance 2018 Report

<sup>\*\*</sup>Prior to considering the effect of the IPO Emaar Development and Forex movement